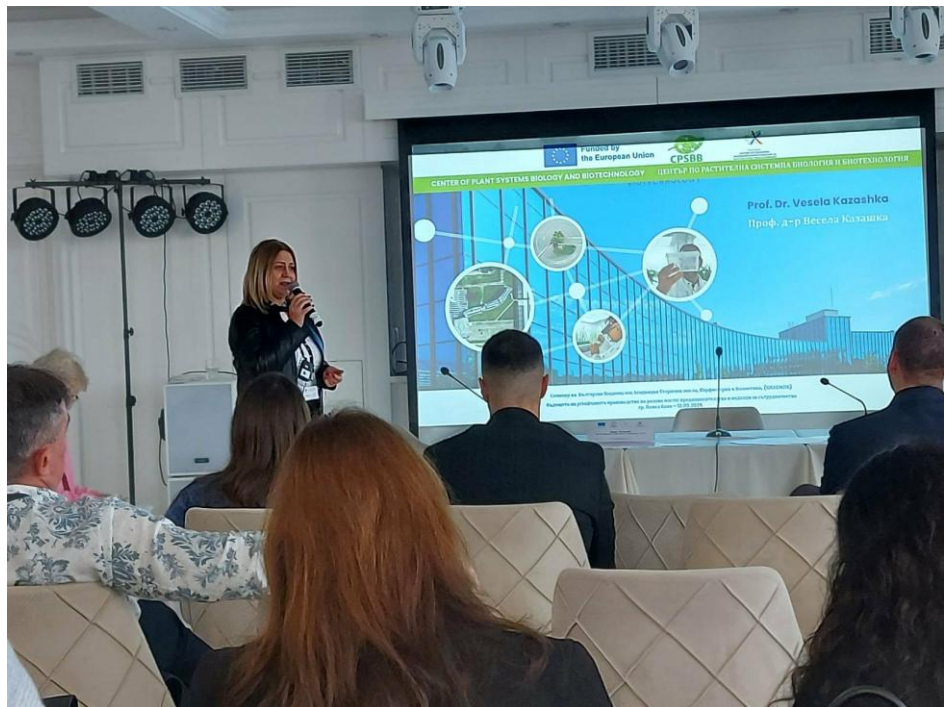


MOTIVATION

PROGRESS NEWSLETTER

01.01.2025 – 30.06.2025



Анкета за работодателите

Уважаеми дами и господа, С настоящата анкета целим да проучим Вашата позиция относно качествата, уменията и компетентностите, които цените при наемане на научноизследователски персонал във Вашата организация. Анкетата съдържа само седем въпроса и попълването ѝ отнема до 3 минути. Предварително Ви благодарим за отделеното внимание и време!

There are 7 questions in this survey.

Следващ

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Participation in international scientific conferences

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Partnerships

FRUITFUL PHASE OF THE PROJECT – OBTAINING RESULTS AND INCREASED PUBLICATION ACTIVITY

RESEARCH ACTIVITY

After analysing the motivation of researchers and innovative staff, the study was logically extended to the perspective of employers. This group includes managers from universities, scientific and business organisations who, although not directly involved in staff recruitment (e.g. department heads, deans, etc.), are actively involved in the selection process and play a significant role in identifying and determining the most valuable skills.



PARTICIPATION IN A SEMINAR OF THE BULGARIAN NATIONAL ASSOCIATION OF ESSENTIAL OILS, PERFUMERY AND COSMETICS

A BRIDGE BETWEEN SCIENCE AND BUSINESS

On 12 March 2025, during a seminar on "The future of sustainable rose oil production: challenges and approaches to cooperation", the "Motivation" project was presented, as well as opportunities for cooperation between the Centre for Rural Development and Business.




6th International Conference on Natural Products Utilization:
From Plants to Pharmacy Shelf
ICNPU-2025, 27-30 May 2025
Bansko, BULGARIA
Grand Hotel****

INTERNATIONAL CONFERENCE – BANSKO

The project team presented the results of an empirical study at the 6th International Conference "Use of Natural Products: From Plants to Pharmacy Shelves" (ICNPU-2025), held in Bansko, Bulgaria. A summary of the project is included in the collection of conference proceedings. <https://icnpu2025.com/>

SIXTH WORKING MEETING

PLANNING, IMPLEMENTATION, REPORTING

On 15 June 2025, the sixth working meeting on the project was held, during which the results of the two empirical studies were analysed and the scientific reports prepared for presentation at international conferences were discussed.



6th International Conference on Natural Products Utilization:
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To:
Prof. Dr. Vesela S. Kazashka
Center of Plant Systems Biology and Biotechnology,
4000 Plovdiv,
BULGARIA

05/05/2025

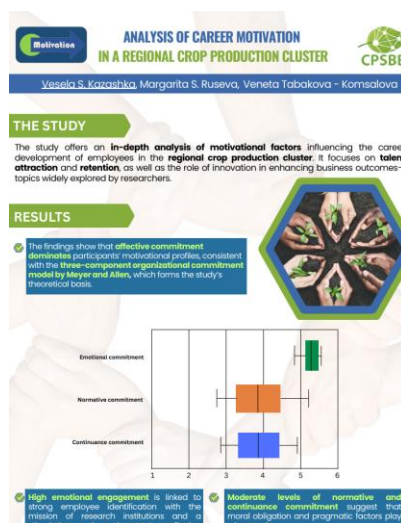
ACCEPTANCE LETTER

Dear Prof. Kazashka:

On behalf of the Organizing Committee, it is my pleasure to inform you that your abstract "ANALYSIS OF CAREER MOTIVATION IN A REGIONAL CROP PRODUCTION CLUSTER" has been accepted, after peer-review, for the 6th International Conference on Natural Products Utilization: from Plants to Pharmacy Shelf (ICNPU-2025, Bansko, Bulgaria) program as a poster presentation.

The ICNPU meeting series established as a leading event in natural products field. In the course of this event, we would like to provide a discussion platform for most recent developments in the field, hence your participation will be essential and very much appreciated.

We look forward to welcoming you @ ICNPU-2025!



SHARED RESEARCH ENVIRONMENT

SCIENCE AND BUSINESS – TOGETHER AGAIN

One of the project's goals was to build a research network of partnerships between scientific organisations, universities and businesses. During the three-year development period of the project, agreements were concluded with key partners from the Central South Region – IZK Maritsa – SSA, S. Angelov Institute of Microbiology – BAS, Agricultural University – Plovdiv, Plovdiv University, K. Malkov Institute of Plant and Genetic Resources – Sadovo, Seminary House – Sadovo, Institute of Fruit Growing, Medical University – Plovdiv, Institute of Molecular Biology – BAS, Beautiful Science Foundation and others.

The process of cooperation and sustainable partnership does not end with the implementation of the project, but creates opportunities for future joint projects, activities and scientific work.



ИНСТИТУТ ПО ОВОЩАРСТВО – ПЛОВДИВ
Fruit Growing Institute – Plovdiv



фондация
Красива наука



Институт по
молекулярна биология
„акад. Румен Цанев“