

ISF World Seed Congress, 5-7 July 2021



The annual ISF World Seed Congress 2021 was held online, from 5th to 7th of July 2021. The Congress typically attracts approximately 1500 Delegates from all over the globe; Delegates who are the principals, architects and decision makers of the world seed industry's leading organizations. In 2021, some of the largest biotechnology and vegetable breeding companies have confirmed their participation (Syngenta, BASF, etc.), along with representatives of various research establishments all over the world. Most of the companies and the research organizations are represented at the highest management levels (CEOs, Directors etc.).

CPSBB was represented by its Director, Assoc. Prof. Dr. Tsanko Gechev, and by its marketing expert, Mr. Petar Kazakov. For CPSBB, this was a fantastic opportunity to meet with the most important players in the field of plant seed production and biotechnology, to share industry knowledge, consider research and technology developments, negotiate agreements, and develop new and existing networks. Linking with industry is one of the strategic priorities of CPSBB.